

Sheffield & Rotherham Wildlife Trust's Strategy 2030

Protecting nature and wildlife in Sheffield and Rotherham



Sheffield & Rotherham
Wildlife Trust

Nature and biodiversity are crucial for the survival of our planet

Biodiversity is the variety of living things and their interactions that make up our environment. It is crucial for the air we breathe, the food we eat, and for our physical and mental well-being.

But, we are losing biodiversity at a rapid rate.

The State of Nature 2023 report revealed that the UK is one of most nature-depleted countries in the world!

Since the 1950s, the national hedgehog population has plummeted from 30 million to **fewer than 1 million.**

There's also been a **60% decrease** in farmland birds since the 1970s.

1 in 6 species in the UK are threatened with extinction.

What Sheffield & Rotherham Wildlife Trust are doing about it

Here at Sheffield & Rotherham Wildlife Trust, we've developed a strategy and a way for all of us to help. By 2030, we want:

30%

of land and water in Sheffield and Rotherham to be great for nature and wildlife

1 in 4 people taking action for nature

Everyone to be within



of nature

But we need **YOU** to help make that a reality.

What YOU can do about it

Join us on the journey by:

Being a community leader - speak to others at your school, workplace or in your local community to develop a project to restore nature, or join one already happening bit.ly/Community-Action-Map

Thinking about your interactions with nature

- Wildlife friendly gardening
- Walking the dog responsibly
- Putting up a bird or bat box
- Volunteering
- Becoming a member

What could you do differently to protect and preserve the wildlife and nature around you?

Advocating for nature - join a local campaign to improve biodiversity. Visit wildsheffield.com/nr-toolkit for inspiration.

Start right now

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Together for nature, for everyone

Visit the website wildsheffield.com to find out more and get involved.